



PHANTOM MERMAID ASTROLOGY'S

COSMIC COUTURE

YOUR VENUS SIGN STYLE GUIDE

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WHERE FASHION MEETS THE STARS

This Venus Sign Style Guide is designed to help you discover and embrace your authentic self through the lens of astrology, transforming your wardrobe and aesthetic into a true reflection of your inner beauty. This guide can be applied to your Rising Sign as well!

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EMBRACE YOUR VENUS

Venus, the planet of love, beauty, and art, governs our tastes, desires, and the way we present ourselves to the world. In astrology, Venus signifies not just romantic inclinations but also how we appreciate beauty and adorn ourselves.

Understanding your Venus sign is the key to unlocking a style that resonates with your true essence and allows you to shine with confidence and grace.

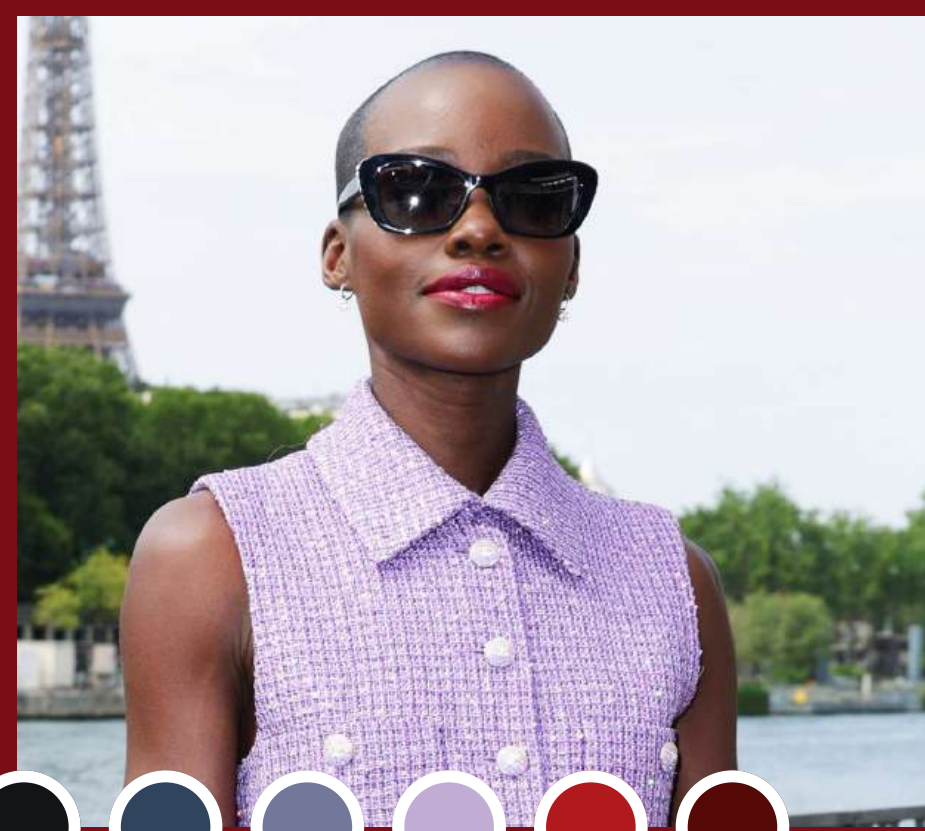
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WHAT YOU'LL DISCOVER

Each Venus sign has its own distinct flavor. From luxurious fabrics and bold statements to minimalist elegance and timeless classics, we'll explore how your Venus sign influences your fashion choices and how you can incorporate these elements into your everyday wardrobe.

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ARRIES VENUS

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ARIES VENUS

BOLD

CONFIDENT

POWERFUL

Venus in Aries individuals radiate strength, precision, and boldness. Aries Venus placements are fearless risk-takers, effortlessly pulling off edgy choices like leather with lace. They are unafraid to showcase their body and can easily embrace a sporty look. Regardless of their bold or athletic style, Aries Venus placements exude unwavering confidence.

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TAURUS VENUS

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TAURUS VENUS

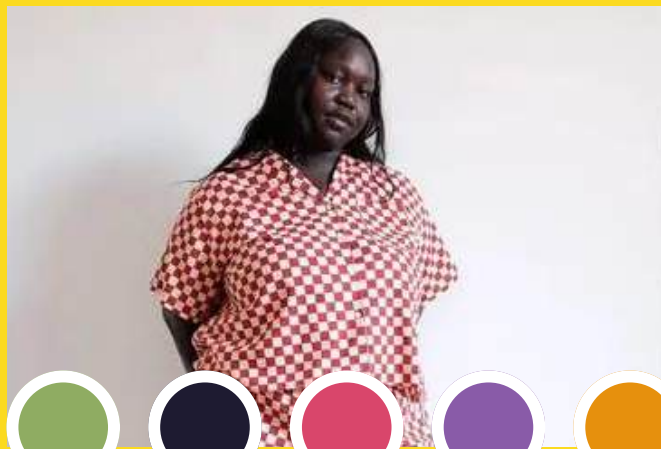
EARTHY

SENSUAL

LUXURIOUS

The aesthetic of Venus in Taurus is grounded and sensual. Taureans prioritize comfort while still appreciating luxury and seeking the finer things. The style of Venus in Taurus embodies a touch of romance and classic silhouettes. When it comes to florals, Taurus Venus individuals can effortlessly carry off this look.

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gemini venus

PLAYFUL

UNIQUE

VERSATILE

Venus in Gemini placements are playful and unique in their style choices. Pops of color and eclectic prints bring out the fun side of a Gemini Venus. If you have Venus in Gemini, play with versatility by incorporating mix 'n' match looks or an exciting pattern clash.

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Cancer Venus

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Cancer Venus

ROMANTIC

EFFORTLESS

VINTAGE

A Venus in Cancer's style aesthetic captures a blend of romance and comfort. Soft fabrics like chiffon, lace, and linen complement a Cancer Venus's essence. Opt for a vintage dress or blouse to enhance your gentle, otherworldly charm. Embrace the cottagecore essence associated with Venus in Cancer. Feel free to flaunt your loungewear fashion. Mixing ease with coziness perfectly embodies the style of a Cancer Venus.

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Cancer Venus

LEO VENUS

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LEO VENUS

DRAMATIC

BOLD

FEARLESS

A Venus in Leo placement is distinctive and unmistakable. They exude a wow factor while staying true to themselves. Their style is characterized by drama and glamour in every outfit they wear.

Individuals with Leo Venus are bold and unafraid to flaunt animal prints or vibrant colors from head to toe. Embrace the drama by accessorizing with a wild print you might have shied away from before.



VIRGO VENUS

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VIRGO VENUS

CLASSIC

PRACTICAL

FAIRYCORE

A Venus in Virgo vibe is classic, practical, and can play with whimsical gothic or fairycore fashion. People with Venus in Virgo are minimalists who have a talent for selecting items with natural charm. They favor earthy hues and go for a linen or cargo pants combined with a durable tote bag.

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LIBRA VENUS

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LIBRA VENUS

TIMELESS

FEMININE

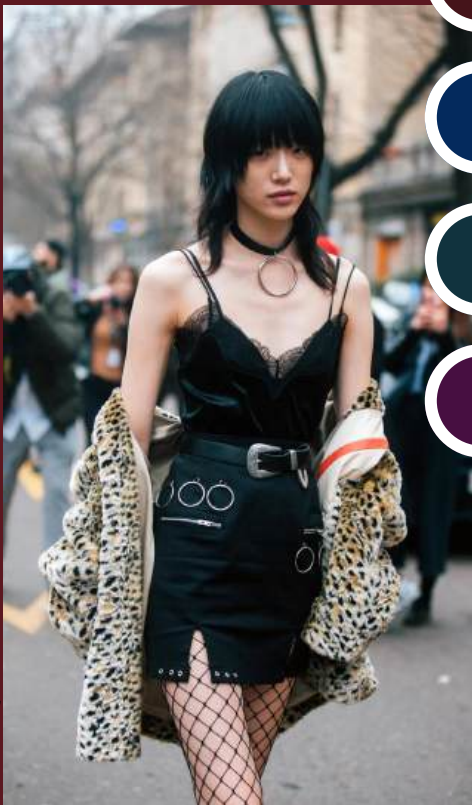
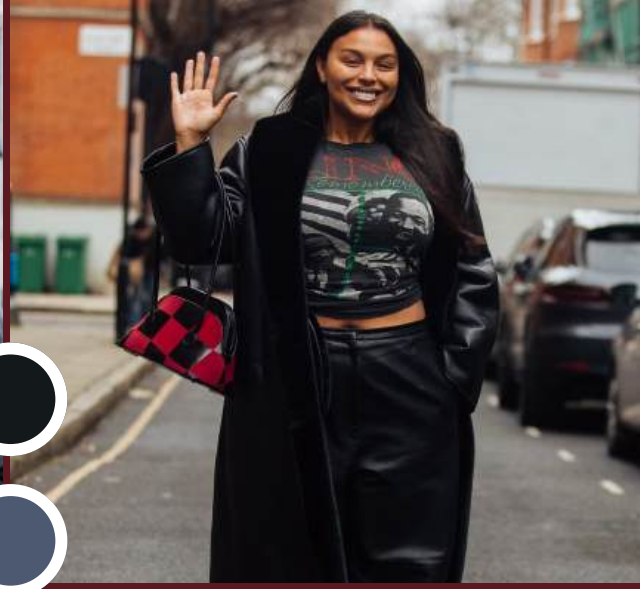
PREPPY

Venus finds its natural place in Libra. Their fashion sense is classic with a hint of preppy, such as pairing stylish sneakers with a mini skirt and cardigan. Delicate touches of lace and embroidery can elevate any outfit for a Libra Venus. Their ensembles are usually meticulously put together, complemented by understated accessories.

LIBRA VENUS

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SCORPIO VENUS
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SCORPIO VENUS

INTENSE

EDGY

SEDUCTIVE

The Venus in Scorpio aesthetic captures an essence of mystery, seduction, and a bit of edginess. People with a Scorpio Venus tend to prefer form-fitting clothes like a seductive corset paired with a leather jacket, and fashionable platform boots. Their fashion sense incorporates gothic influences and embraces rich textures, resulting in outfits that may appear unconventional to some but feel just right for them. To add a dash of Venus in Scorpio allure, try out deep red lipstick and a body-hugging skirt for your next night out.

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sagittarius venus

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sagittarius venus

ECLECTIC

ADVENTUROUS

COMFORTABLE

Venus in bold Sagittarius adores flaunting vibrant patterns, bold colors, and unique accessories. Embracing the athleisure trend allows them to showcase their playful and daring side. Sagittarius Venus excels in blending styles, like pairing a delicate corset with loose cargo pants.



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CAPRICORN VENUS

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CAPRICORN VENUS

TAILORED

SLEEK

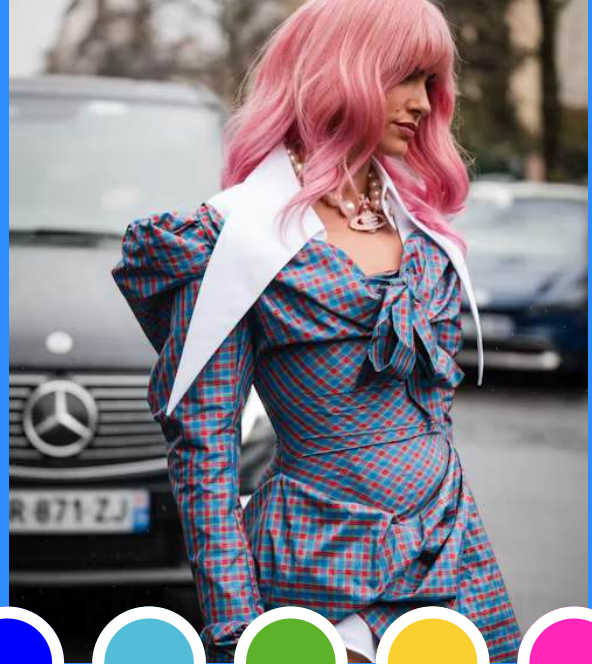
STRUCTURED

Venus in Capricorn symbolizes sophistication and structure. They craft outfits with clean lines and timeless silhouettes. Those with Capricorn Venus opt for high-quality fabrics to achieve their refined appearance. They exude elegance and favor well-fitted attire. You might spot someone with this placement sporting an oversized blazer paired with loafers or Mary Janes.

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VENUS SNOW AQUARIUS



The background is a dark blue collage of various fashion-forward individuals. On the left, a person wears a large fur collar and a patterned dress. In the center, a person wears a colorful, patterned top and a headband with sunglasses. On the right, a person wears a shiny, metallic jacket. Below these, there are more images: a person in a bright green top, a person in a patterned dress, and a person in a white jacket with a red shirt. A vertical text 'style' is on the left, and a horizontal row of colored circles is on the right.

AQUARIUS VENUS

UNCONVENTIONAL

QUIRKY

TRENDY

Individuals with Venus in Aquarius possess a distinct sense of style that is ahead of its time. Their wardrobe is filled with futuristic items and eccentric accessories.

Those with Aquarius Venus are known for their unconventional taste, gravitating towards bold colors, unique shapes, and playful patterns.

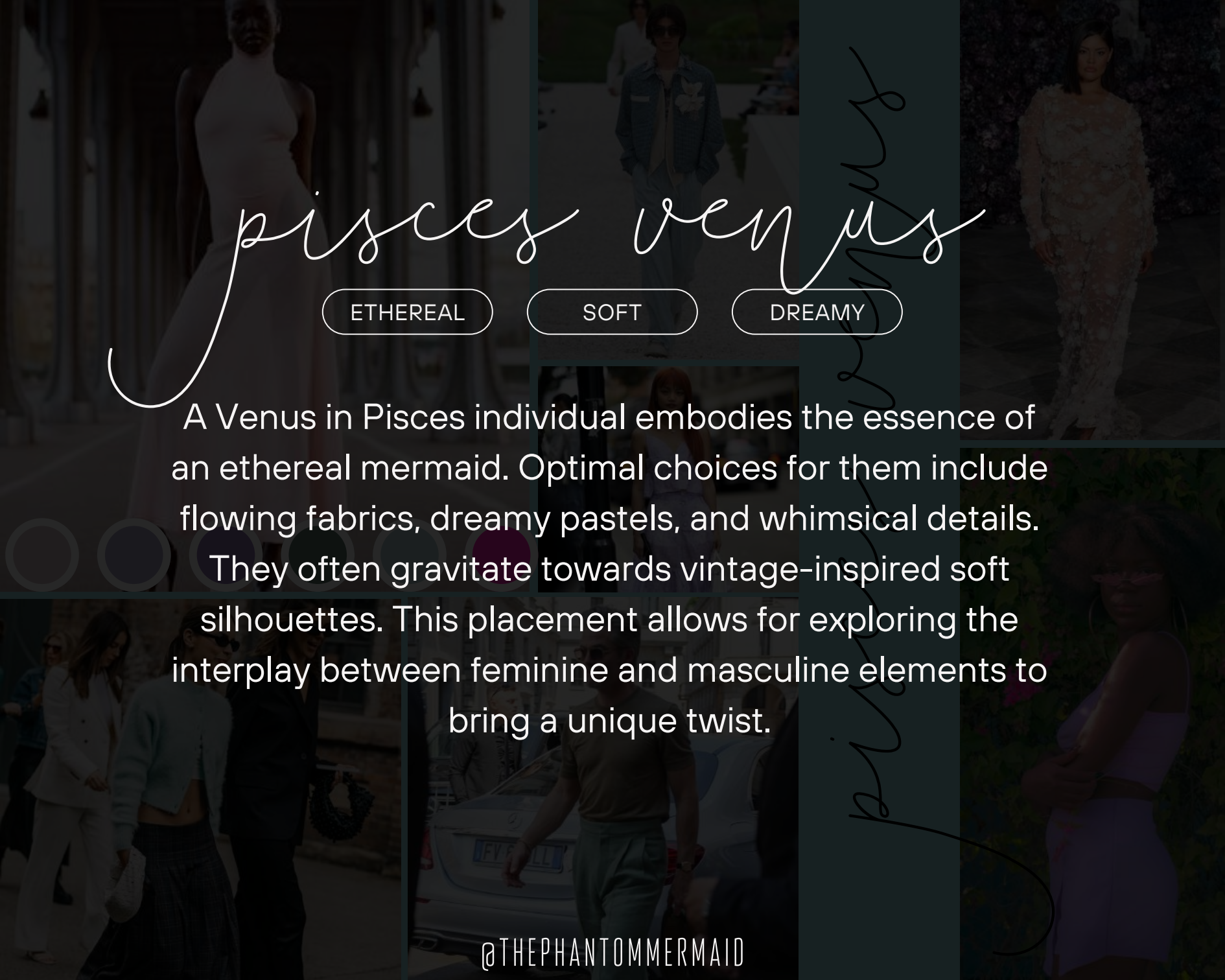
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pieces every

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pisces venus

ETHEREAL

SOFT

DREAMY

A Venus in Pisces individual embodies the essence of an ethereal mermaid. Optimal choices for them include flowing fabrics, dreamy pastels, and whimsical details.

They often gravitate towards vintage-inspired soft silhouettes. This placement allows for exploring the interplay between feminine and masculine elements to bring a unique twist.

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